

Category	How might we...	Ideas for solutions	BACA events that treats the topic
COMMITTING	... target the right SMEs with a meaningful call to action	use story telling and exchange best practices to inspire others	Anchor Event #2: Communicating about climate and preventing greenwashing (19/4/2022)
	... educate SMEs in a consistent way on the HOW and WHY of GHG emission reduction	engaging the staff by organizing games or ideation workshops (eg. The Climate Fresk): <a href="https://climatefresk.org/">https://climatefresk.org/</a>	Anchor Event #1: Why does climate matter to your organisation? (8/2/2022)
	... involve our team to contribute		
	... make the guidelines clearer and more action driven	develop a recognized framework (for SMEs and suppliers) with the top 10 climate action guidelines that allow to make the right choices	
	... develop open-source tools tailored to the needs of SME's		SME Roundtable: Follow-up session
	... reduce the amount of paper work involved		
MEASURING	... gather relevant emission data in an efficient way		Anchor event #3: Carbon footprinting & reporting (21/6/2022)
	... choose the good tool at the good moment of life of the SME		
	... measure our impact to know how much we need to work		
REDUCING own emissions	... develop and use a consistent framework for carbon emissions (including scope 1,2 & 3)		Second stream: Implementation of CO2 reduction measures (31/03/2022) Anchor event #4: Setting Science Based Targets (15/9/2022)
	... keep the balance between long time and short time plans/actions		
	... find the right starting point		
	... create a cost-effective ways to mitigate		Second stream: Finance opportunities for Belgian SMEs with climate ambition
	... integrate the cost of the process into our business model?		Second stream: Finance opportunities for Belgian SMEs with climate ambition
REDUCING value chain emissions	... define a credible scope3 for SMEs	<a href="#">see article</a>	SME Roundtable: Follow-up session
	... involve our stakeholders		Anchor event #5: Scope 3, decarbonise your up- and downstream activities
	... convince our clients and partners to join our climate efforts?		Anchor Event #1: Why does climate matter to your organisation? (8/2/2022)
			Anchor Event #2: Communication and Preventing Greenwashing (19/4/2022)
DISCLOSING	... share good practices/case studies		Anchor Event #2: Climate Communication and Preventing Greenwashing (19/4/2022)
	... standardize reporting		Anchor event #3: Carbon footprinting & reporting (21/6/2022)