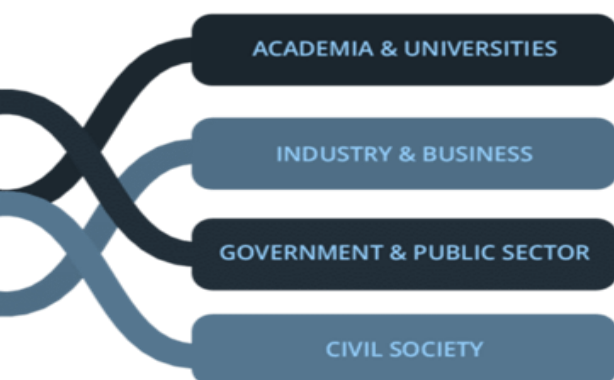




Introduction to the Initiative

The Shift: Connecting 500+ Members through a multi-actor network



Why do we need a national alliance for science-based climate action?



Organizations need to take more ambitious climate action **now**



Only by working **together**, we can drive the transition to a net-zero economy



Climate action based on **science** is the most effective way to guarantee the required effect



The world must seize this opportunity to meet the climate challenge

Andrew Bailey, Mark Carney, François Villeroy de Galhau, Frank Elderson

Climate crisis seen as 'most important issue' by public, poll shows

FINANCIAL TIMES

Big investors warn companies against backtrack on climate change

Businesses urged to maintain focus on global warming as they grapple with pandemic

“Ignoring climate risk is more costly than grappling with it,”

“Companies are being called to account for climate risks,”

Launching a new initiative...

We believe that now is the time for all organizations in Belgium to join forces, show leadership and drive change. **That's why The Shift and WWF launch the Belgian Alliance for Climate Action,** endorsed by the Science Based Targets Initiative.

THE
SHIFT



Belgian
Alliance for
Climate
Action

We are **calling upon organizations across Belgium** to come together and **further develop their sustainability agenda** through SBTs and to **incentivize their supply chains** to act accordingly.

What is the Science Based Targets Initiative?



SCIENCE
BASED
TARGETS

- ✓ Drives ambitious corporate climate action by promoting science-based targets as a tool to reduce (in)direct greenhouse gas emissions and limit global warming to well below 2°C (ideally 1,5°) above pre-industrial levels
- ✓ Independently assesses and approves companies' climate targets
- ✓ Offers guidance throughout the journey
- ✓ Showcases companies that set Science Based Targets

Our vision:

Science-based GHG emission reduction target setting will become *standard business practice* and corporations will play a *critical role in the transition* towards a zero-carbon economy.

An unprecedented collaboration between:



world's largest environmental
disclosure platform



world's largest
sustainability platform



largest environmental
think-tank

WORLD
RESOURCES
INSTITUTE

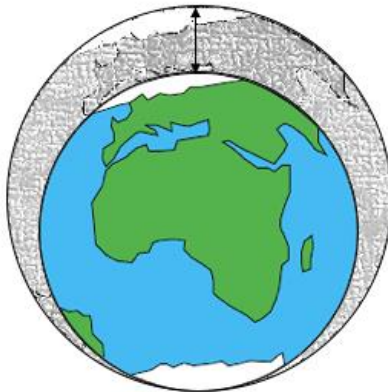


largest environmental
NGO

Why choose for science-based targets?

- ✓ SBTs provide companies with a **clearly defined pathway to future-proof growth** by specifying how much and how quickly they need to **reduce their greenhouse gas emissions**
- ✓ Basically, there are 3 steps to set a science-based target:

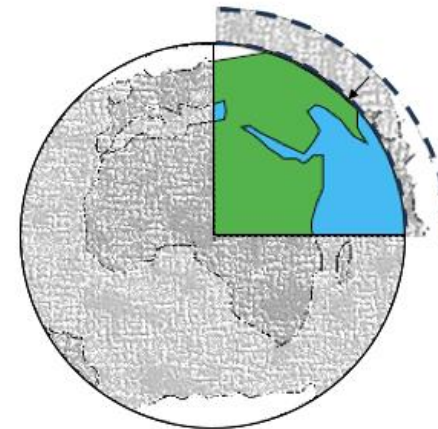
1. Choosing a scenario
What's the global carbon budget?



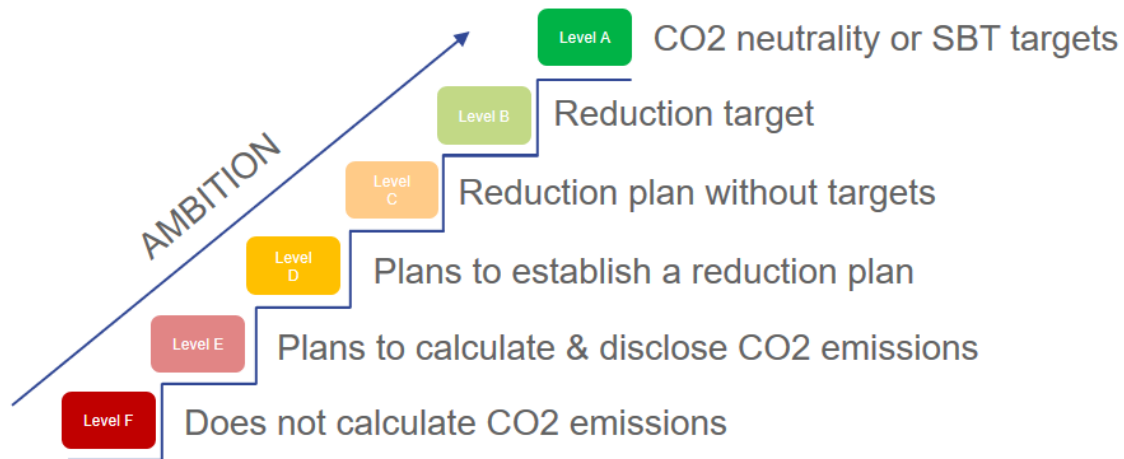
2. Allocating the carbon budget
What's my share?



3. Setting the target
How much do I need to reduce?



SBTs as the highest level of corporate climate action



What are science-based targets?

“Corporate GHG emissions reduction targets that are consistent with the level of ambition that, according to climate science, is required to meet the long-term temperature goals set in the Paris Agreement”.

From Paris Agreement...	...to Science Based Targets
Mitigation goals for the global economy	Target at the company level covering the most relevant source of emissions across the value-chain
Expressed as a long-term goal	Timeframe that ensures accountability and drives short-term action (5 to 15 years)
Expressed in temperature metrics	Expressed in metrics that are relevant for the sector / company

organizations that have already defined SBT's and are willing to share the lessons learned throughout that process



Belgian Alliance for Climate Action

The Belgian Alliance for Climate Action welcomes all organizations, *regardless of size OR sector*

organizations willing to set ambitious climate targets, but looking for guidance & inspiration



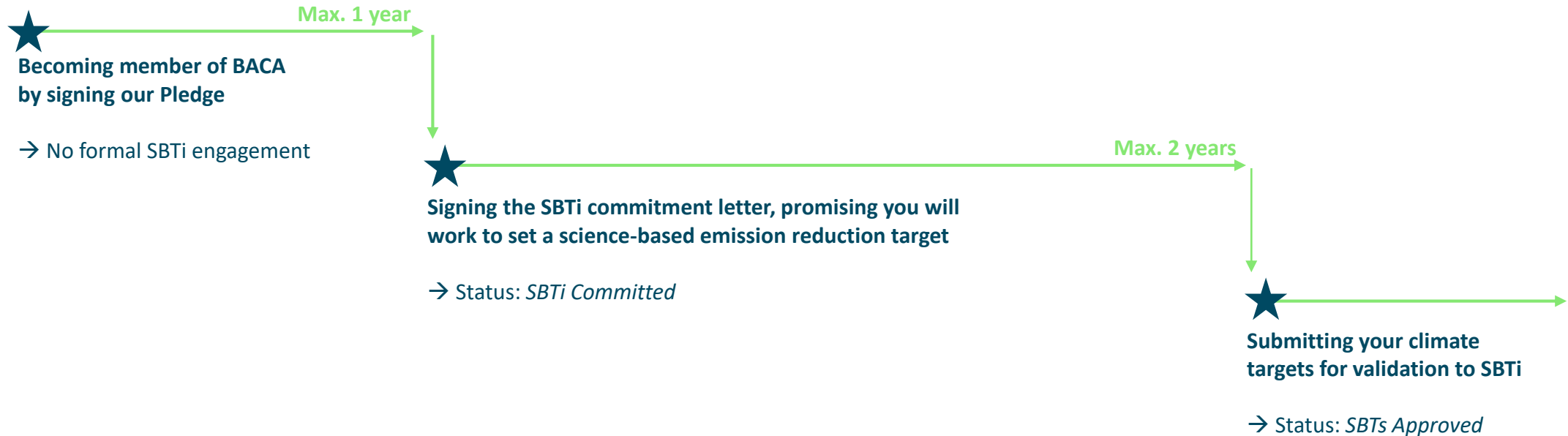
organizations that have committed to set SBTs but are still in the process of defining them



What are you committing to?



By adhering to the Belgian Alliance for Climate Action, **you pledge to act on climate change** by signing the Science Based Targets Initiative (SBTi) commitment letter within the first 12 months after joining the Alliance. This means that, in the subsequent 24 months, you must work to develop science-based climate targets and submit these for validation to SBTi.



Why you should join...

If you **already have Science Based Targets**, the Alliance allows you to ...

- ✓ **Showcase** your current initiatives and the rationale behind the decision to set SBT's
- ✓ **Incentivize** your suppliers, business partners and customers to address their emissions through a neutral platform
- ✓ **Share** knowledge and learn from other member organizations

If you **don't have Science Based Targets yet**, the Alliance allows you to ...

- ✓ **Learn more** about SBT's and why it is relevant for your organization to embark on this trajectory
- ✓ **Discover** carbon monitoring and reporting tools/methodologies
- ✓ **Interact** with peers and mentoring organizations to develop your own SBT roadmap

Be a part of the Belgian Alliance for Climate Action and drive change!

What can you expect from the Belgian Alliance for Climate Action?

KNOWLEDGE



- Testimonials, webinars, tutorials, supporting materials on the website
- Industry-specific workshops, ideation sessions on key sustainability topics, learning sessions on new tools and technologies, PoV's from your peers...

NETWORKING



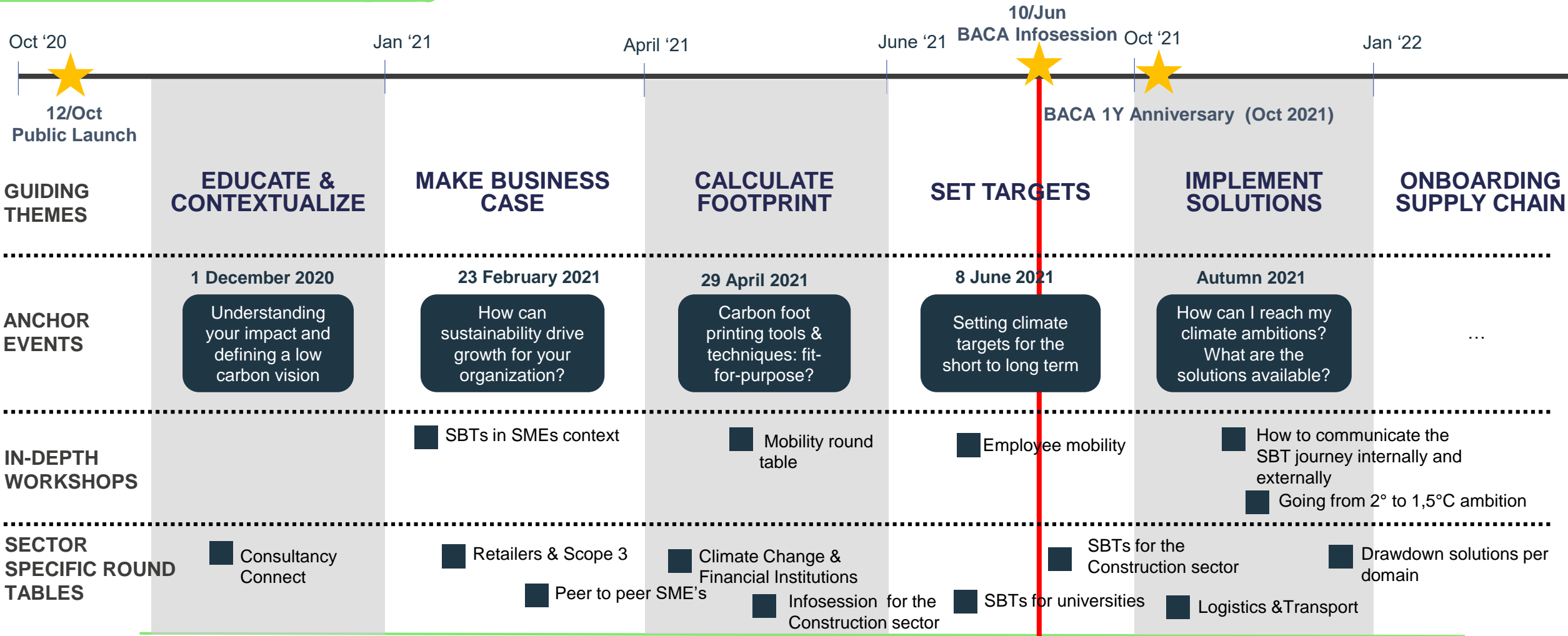
- Access to a neutral platform: connect with your supply chain, major industry players and innovative start-ups
- Create partnerships to reach your climate goals
- Connect with similar international initiatives

VISIBILITY



- List of signatories will be recognized on dedicated project website
- Social media campaign & press coverage
- Endorsement from the SBTi and supported by WWF and The Shift

What does the 1st year of the BACA look like?



Come and Join us!



The Belgian Alliance for Climate Action is a joint initiative from The Shift and WWF and welcomes all organizations:

[Sign the Pledge to become a member of the BACA](#)

& commit to set Science Based Targets.



[Become a member of The Shift](#), the Belgian meeting point for Sustainability, to be able to interact with our network on a range of sustainability topics throughout our program of events.

Follow us!

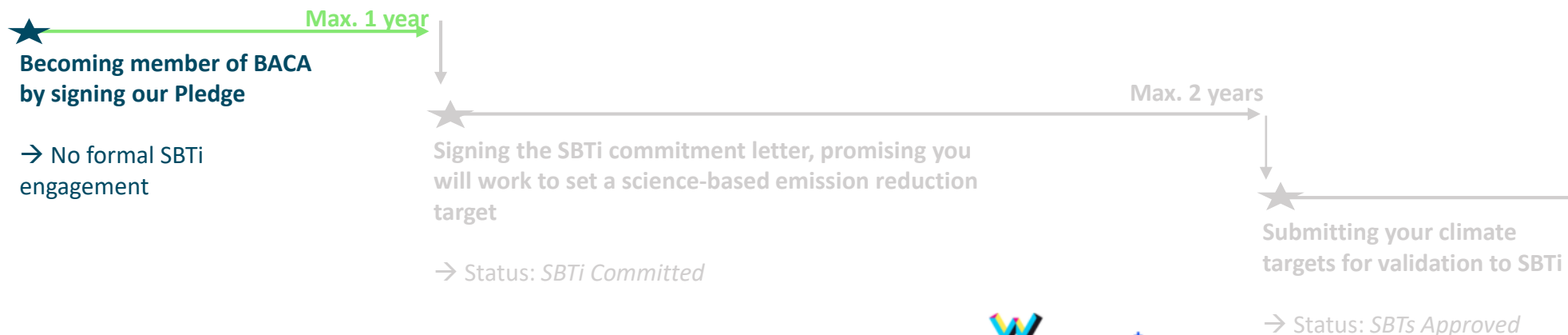
@JoinBACA



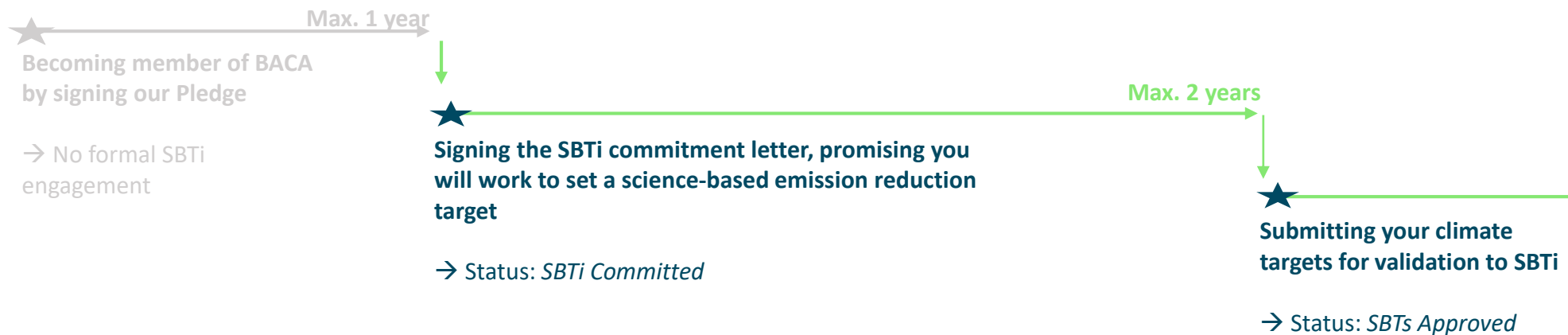
www.belgianallianceforclimateaction.org

For further information, please reach out via baca@theshift.be

Who's in? – Option 1



Who's in? – Option 2



**We look forward to
taking climate action
together!**



www.belgianallianceforclimateaction.org